

Director, Forest Planning and Economics

General position summary:

The Director of Forest Planning and Economics leads, markets, and directs MB&G's work that revolves around long-term forest management planning, forest economics, forest policy analysis and expert witness work. The Director will have an advanced technical background in timber harvest scheduling models; economic analysis; forest inventory growth and yield; and experience in marketing and business development. The ideal candidate has a broad range knowledge of markets, economic trends, and forest production functions. Existing relationships with public and private timberland managers is a plus.

This position requires a responsible, professional, and detail-oriented individual who possesses strong organizational, communication and writing skills. The successful candidate must be a self-starter, self-motivated, able to work effectively both independently and as part of a team. Candidate must have excellent time management skills and the ability to successfully handle multiple priorities.

Essential Functions/Major Responsibilities:

- Marketing and Business Development
 - Lead the development of a corporate-wide Forest Planning and Economics marketing strategy and business plan
 - Use business plan to implement activities that meets or exceeds group's goals of profitability and revenue growth
 - Oversee and monitor preparation of high-quality proposals, presentations and marketing materials
 - Establish and maintain excellent customer relationships to promote follow on projects
 - Represent Forest Planning and Economics at conferences and business events
 - Achieve group's responsibility for profitability, securing follow-on work and new sales as described in approved business plan
- Leadership
 - Build a vision plan for Forest Planning and Economics Services, including staffing, key services, marketing targets, and billable goals for the short- and long-term, in collaboration with Executive Team
 - Motivate staff through leadership, oversight, providing growth paths, and guidance to staff
 - Establish QA/QC procedures within the group, ensuring high-quality work product
 - Team with other groups to advance the general interests of the firm
- Management
 - Ensure upper management is informed of all group trends and developments; at all times insuring a true and candid assessment of group status
 - Participate in strategic planning sessions and attend scheduled meetings of the leadership team



- Oversee all aspects of project management to ensure profitability, schedule compliance, quality, and client satisfaction
- Represent firm's interests with respect to purchasing, accounting for use of funds, employee relations, contract negotiations, ethical integrity and potential legal liability, and alert appropriate management.

Education and/or Experience:

- A Master's degree in forest economics or other natural resources related discipline is required, with 15+ years of experience of proven team/project/staff management skills, problem-solving abilities, and a successful marketing/business development track record.

About Us

Mason, Bruce & Girard, Inc. is a full-service natural resource consulting firm, with expertise in environmental services, forestry, and geographic information systems (GIS). A set of core values guide our work, focusing our efforts on providing responsible, sustainable solutions that meet client needs.

Our areas of expertise include forestry, wildlife, fisheries, wetlands, water quality, and GIS. Our work is characterized by the highest level of client service, the application of the best science and technology, quality processes and results, integrity, and our respect for the natural environment. We provide natural resource consulting services to both industry and government and have done so since 1921.

Join Us/Apply Now

Click here <https://www.masonbruce.com/careers/> to apply and send us your resume.

Mason, Bruce & Girard is an equal opportunity, affirmative action employer, and we do not discriminate against employees or job applicants on the basis of race, color, national origin, age, religion, gender, gender identity, disability, sexual orientation, veteran status, or any other status or consideration protected by local, state and federal laws, except where a bona fide occupational qualification applies. Equal opportunity applies to hiring, promotion, training, compensation, and any other organizational action. MB&G's written Affirmative Action Plan is available to all employees and job applicants upon request.

If you are an individual with a disability and require a reasonable accommodation to complete any part of the application process, or are limited in the ability or unable to access or use this online application process and need an alternative method for applying, you may contact +1-503-224-3445 for assistance.

MB&G is proud to be an equal opportunity employer.

