



Bringing back the birds

American Bird Conservancy Director of Pesticides and Birds Campaign

Position Summary:

Title: Director, Pesticides and Birds Campaign

Supervisor: Vice President of Policy

Location: Washington, D.C. area

Introduction:

The Director of the Pesticides and Birds Campaign will be responsible for a suite of activities that limit the use of pesticides that are toxic to birds – activities that often provide health benefits for people and the planet overall. The Director will advance campaign goals including halting the pre-emptive use of neonicotinoid pesticides, protecting National Wildlife Refuges from pesticides, and completing the pending ban on chlorpyrifos. American Bird Conservancy (ABC) also seeks to re-establish an effective monitoring and early-warning system for harmful pesticides, support state and local advances to restrict use of neonicotinoids in seed treatments and consumer products, and support a report by the EPA to Congress on the connection between bird and insect declines and neonic pesticide use.

The Director will need to be creative, persuasive, and think strategically and practically. Because ABC carries out its work through partnerships, the Director must be able to manage, mentor, and empower others and to build strong and lasting alliances, with experience in respectfully engaging a diversity of partners. We seek someone who is passionate about conserving birds and protecting their habitats; understands the overlap between bird conservation and human well-being; and exhibits an entrepreneurial spirit in implementing conservation.

Primary Duties:

- **Organizing.** Organizing a diversity of activists and partner organizations in support of the campaign goals is another key aspect of the Director's role. Initial activities will include a major organizational sign-on effort for ABC's birds and pesticides policy goals; virtual and eventually in-person Capitol Hill fly-ins; and educational webinars and science forums on bird impacts from pesticides.
- **Collaboration.** The Director will work closely with existing and new national partners to develop statements for the National Pesticide Reform Coalition and to advocate our views to Congressional and administration leaders.
- **Communications.** ABC has always been the voice for birds in the pesticides debate. We seek a strong communicator to work closely with our Communications team on news statements, opinion editorials, citizen alerts, and social media content in support of campaign goals



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- **Policy.** The position requires an understanding of pesticides regulations and legislation, particularly the Federal Insecticide, Fungicide, and Rodenticide Act. Duties will include developing whitepapers, rulemaking comments, and policy recommendations.
- **Annual & Financial Planning:** The Director will set goals and objectives for the Pesticides and Birds Campaign for the ABC annual plan and translate these into more detailed workplans for team members, as well as into annual budgets.
- **Fundraising:** The position involves communication with donors and potential donors to explain our strategies. The Director will work with ABC's Development team to cultivate donors (individuals, foundations, government agencies), identify potential donors and grant opportunities for unfunded activities, and apply for funding to maintain and expand the program's activities.

Position Requirements:

- At least five years of responsibility and experience in pesticides policy, communications, and direct advocacy.
- Excellent background and understanding of relevant pesticides regulations and scientific studies.
- Experience in working with diverse partnerships, networks, and alliances.
- Demonstrated success in working with and advocating for the needs of a wide variety of people and partner institutions, and in cross-cultural situations.
- Excellent oral and written communications skills.
- Able to meet deadlines and exceed expectations.
- Able to travel.
- Highly committed to conservation and to ABC's conservation mission (see abcbirds.org).
- Passion for birds preferred.
- Background screening required.
- Authorized to work in the U.S.



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Benefits:

- Benefits include medical, dental, and 403(b) plan.
- Paid vacation days, holidays (10+), and sick leave.

To Apply:

Please submit your cover letter and resume to Bamboo HR at:

<https://abcbirds.bamboohr.com/jobs/view.php?id=117>

If you experience any difficulties, please contact HR@abcbirds.org

At American Bird Conservancy, we believe that a diversity of backgrounds, perspectives, and skills makes us more effective. We are committed to creating a respectful and inclusive work environment for all of our employees.

As an equal opportunity employer, ABC is committed to ensuring that employees and applicants for employment have equal opportunities regardless of race, color, national origin, ancestry, sex, age, religion, physical or mental disability, medical condition, veteran status, marital status, pregnancy, sexual orientation, gender identity, gender expression, or any other factor unrelated to the requirements of the position.