



American Bird Conservancy

Birds, not Mosquitoes Outreach Manager

Position Summary:

Title: Birds, not Mosquitoes Outreach Manager

Supervisor: Hawai'i Program Director

Location: Hawai'i (specific island flexible)

Employment Type: Full time

Salary: \$70k/yearly depending on experience

Introduction:

We seek a capable, enthusiastic person to lead and coordinate community engagement and outreach communications for the Birds, Not Mosquitoes (BNM) partnership. This project is working to use the Incompatible Insect Technique to suppress mosquito populations at a landscape-scale in Hawai'i. The project's goal is to advance this technology to protect Hawai'i's native forest birds from avian malaria. This position will coordinate a broad range of outreach activities with representatives from a coalition of state, federal, and private/NGO entities including communications specialists from across the state, as well as working closely with American Bird Conservancy's Hawai'i Program Director. The Outreach Manager will facilitate and lead BNM communications meetings and working group activities, made up of staff from the aforementioned coalition. They will organize and lead virtual and in-person outreach and education activities involving the public, internal and external stakeholders, elected officials, and others to re-establish people's relationships with the mostly unknown Hawaiian birds. The Manager will lead and work with partners on producing outreach videos, pamphlets, banners, demonstration materials, website and social media content, and other communications products. The Outreach Manager will supervise additional associates and communications staff.

Major Duties:

- Lead implementation of BNM's community engagement activities across the Hawaiian Islands, support and collaborate with partners to successfully communicate the goals and activities of this project with a wide audience.
- Develop, schedule, and conduct presentations, workshops, and events to scientific and non-scientific groups, including key stakeholders, community members, elected officials, and the general public in the Hawaiian Islands.
- Create, develop, and produce outreach materials (e.g., infographics, social media content, webpages, and others) to facilitate understanding of difficult concepts to all different audiences.
- Develop and implement effective strategies to deliver key outreach messages. Change and update messaging and approaches based on community and stakeholder input. Collaborate with BNM partners to adaptively update and maintain the project's community engagement plan.

P.O. Box 249, The Plains, VA 20198 (regular, registered, or certified mail)

8255 E. Main Street, Suites D & E, Marshall, VA 20115 (physical address; use for deliveries)

tel: 540-253-5780 | fax: 540-253-5782 | email: info@abcbirds.org | website: abcbirds.org



- Coordinate project response to communication crises, media requests, and public concerns about regulatory, compliance, and implementation activities.
- Supervise and guide additional communications staff in producing outreach content.
- Maintain close, positive relationships among state, federal, and private/NGO steering committee partners to facilitate inter-agency agreement on, and support for, communications strategies and activities.
- Lead meeting organization, schedules, agendas, and minutes for community engagement activities, and assist Hawai'i Program Director with additional meeting organization and scheduling for other BNM meetings.
- Assist and support Hawai'i Program Director in advancing goals and objectives of BNM and ABC.
- Assist and support Hawai'i Program Director in fundraising efforts.

Position Requirements:

- Skilled at interacting and developing positive relationships with a wide diversity of stakeholders including community members, state and federal agency staff, elected officials, and others. Enthusiastic about achieving project goals and finding solutions to obstacles with diverse stakeholders and partners.
- Ability to effectively communicate (written and orally) with both scientific and non-scientific audiences, both in person and through use of web sites, social media, and other online forums. Ability to quickly learn and synthesize complicated scientific concepts into understandable presentations for different audiences.
- Ability to capture and successfully communicate local communities' concerns to BNM partners so these issues can be included in the overall process.
- Minimum of college degree and 1-3 years of experience in community engagement and outreach or similar field.
- Self-motivation, able to work both independently and collaboratively with a large, geographically dispersed team.
- Understanding and experience with Hawaiian culture, history, institutions, and ecology.
- Meeting facilitation and management skills. Conflict resolution skills.
- Willing and able to travel frequently among islands, including occasional overnight stays and some weekends.
- Experience with Microsoft Office, Adobe suite, social media channels, etc.
- Background screening required.
- Must be a U.S. Citizen, or Permanent Resident to qualify for employment

Preferable Requirement:

- Knowledge of arthropod population ecology, vector control, and biotechnology; particularly Incompatible Insect Technique and *Wolbachia*.

Benefits:

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- Excellent benefits package includes medical, dental, flexible spending accounts, and employer-matched retirement savings, flexible schedule, etc.
- Paid vacation days (starting at 15 days annually and increasing to 20 days after 1 year of employment), paid holidays (including both US holidays and additional ABC holidays) and sick leave.
- Lodging, meals, and transportation covered for work-related travel away from home.
- Rental vehicle or personal mileage reimbursement where applicable.

To Apply:

Please apply on [Paylocity](#).

***We will begin reviewing applications on 12/04/23 and will continue to accept applications until the position is filled.**

If you have difficulties, please email your cover letter and resume to HR@abcbirds.org.

At American Bird Conservancy, we believe that a diversity of backgrounds, perspectives, and skills makes us more effective. We are committed to creating a respectful and inclusive work environment for all of our employees.

As an equal opportunity employer, ABC is committed to ensuring that employees and applicants for employment have equal opportunities regardless of race, color, national origin, ancestry, sex, age, religion, physical or mental disability, medical condition, veteran status, marital status, pregnancy, sexual orientation, gender identity, gender expression, or any other factor unrelated to the requirements of the position.